

El Monte Union High School District – Career Technical Education

7245 ADVANCED FILM/VIDEO PRODUCTION

DATE:

INDUSTRY SECTOR: Arts, Media and Entertainment Sector

PATHWAY: Production and Managerial Arts - Film/Video Production

CALPADS TITLE: Advanced Film/Video Production (Capstone)

CALPADS CODE: 7245

HOURS:

Total	Classroom	Laboratory/CC/CVE
180	90	90

JOB TITLE	O*NET CODE	JOB TITLE	O*NET CODE
Producers and Directors	27-2012.00	Film and Video Editors	27-4032.00
Broadcast Technicians	27-4012.00	Audio and Video Equipment Technicians	27-4011.00

COURSE DESCRIPTION:

This course covers the history and development of the cinema, documentaries, and other new media and film technologies. Students learn skills and practices in various aspects of cinema and video production by applying the elements of art, principles of design, integration of technology for the effective visual communication of their ideas, feelings, and values. Students develop skills, including camera/recording operation, framing and composition, manipulations of space and time, idea development and communication, the mechanics and psychology of editing, script writing or text creation, light and sound, and impact.

A-G APPROVAL: C

ARTICULATION: None

DUAL ENROLLMENT: None

PREREQUISITES:

Prerequisite
Intermediate Film/Video Production

METHODS OF INSTRUCTION

- Direct instruction
- Group and individual applied projects
- Multimedia
- Demonstration
- Field trips
- Guest speakers

STUDENT EVALUATION:

- Student projects
- Observation record of student performance
- Completion of assignment

INDUSTRY CERTIFICATION:

- None

RECOMMENDED TEXTS:

- Adobe Creative Suite
- Final Cut X

PROGRAM OF STUDY

Grade	Fall	Spring	Year	Course Type	Course Name
					7245 Advanced Film/Video Production

I. SCREENPLAY DEVELOPMENT	CR	Lab/ CC	Standards
<p>A.Students will develop and write a screenplay for a 4-5 minute short film using screenplay writing software</p> <p>B.Resulting screenplays will be developed for production as small group projects</p> <p>C.Students will use industry standard screenplay formatting using screenplay software</p>	20	0	<p>Academic: WS: 11-12.10</p> <p>CTE Anchor: Communications: 2.4</p> <p>CTE Pathway: C5.2</p>
II. 30 SECOND TRAILER	CR	Lab/ CC	Standards
<p>A.The overall goal of this project is to give students the opportunity to get hands-on experience while making their own 30 second trailer for one of the "short videos" they have previously (or simultaneously) made in your class.</p>	10	10	<p>Academic: LS: 11-12.1</p> <p>CTE Anchor: Communications: 2.1</p> <p>CTE Pathway: C5.2</p>
III. ADVANCED CAMERA WORK: FIRST PERSON NARRATIVE	CR	Lab/ CC	Standards
<p>A.Students make a 2 - 5 minute video based on common story prompts that tells a story from a specific vantage point</p> <p>B.The finished video will include demonstration of advanced camera work, including consideration of composition, perspectives, various shots and angles, and point-of-view</p>	2	10	<p>Academic: LS: 11-12.1</p> <p>CTE Anchor: Communications: 2.5</p> <p>CTE Pathway: C2.3</p>
IV. SCHOOL PROMOTIONAL VIDEO	CR	Lab/ CC	Standards
<p>A.Students will define a target audience and tailor a school promotional video to meet the needs of that audience</p> <p>B.Students will shoot, write, edit and export a video for a school website and DVD presentation</p> <p>C.The finished product will be used at incoming student orientation meetings, community events and school website</p>	4	20	<p>Academic: LS: 11-12.1</p> <p>CTE Anchor: Communications: 2.1</p> <p>Demonstration and Application: 11.1</p> <p>CTE Pathway: C7.1</p>
V. 60 SECOND PROMO VIDEO	CR	Lab/ CC	Standards
<p>A.Students will create an advanced level 60 promo video for your program or another CTE program that exists on your campus</p> <p>B. Students will work in small groups and will plan, write, shoot, edit, and produce their 60 second promo video with an emphasis on advanced camera work and a professional and well-polished final product</p>	8	10	<p>Academic: LS: 11-12.1</p> <p>CTE Anchor: Communications: 2.1</p> <p>CTE Pathway: C2.3, C7.1</p>
VI. ADVANCED EDITING: PARALLEL EDITING, MONTAGE, DIALOGUE AND SUSPENSE	CR	Lab/ CC	Standards

	<p>A.Students will incorporate a number of editing and camera techniques, including parallel editing, montage, extreme closeups, canted angles to compete a suspense film</p> <p>B.Students will develop a sense of storytelling through the use of camera and editing techniques</p> <p>C.Completion of this unit will allow students to experience various positions on a creative film team, including editing, sound designer, cinematographer and screenwriter</p>	6	40	<p>Academic: LS: 11-12.1</p> <p>CTE Anchor: Communications: 2.1 Problem Solving and Critical Thinking: 5.4 Demonstration and Application: 11.1</p> <p>CTE Pathway: C2.3</p>
VII.	STUDENT MEDIA REELS	CR	Lab/CC	Standards
	<p>A.For this project students will plan, organize, design, and edit a short "media reel" for their personal portfolio and/or webpage</p> <p>B.The student media reel will contain video clips, still images, audio, and any other relevant media they have worked on this year</p> <p>C.The final piece will be a compilation video that helps promote their strengths and skills in video production.</p>	40	0	<p>Academic: LS: 11-12.1</p> <p>CTE Anchor: Communications: 2.1 Demonstration and Application: 11.5</p> <p>CTE Pathway: C7.1</p>

Entered by:

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