



ABOUT CLARITY

The BrightBytes Clarity platform translates complex analyses and cutting-edge research into fast actions that improve student learning.

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This kind of measurement has made our technology initiatives dramatically more effective, while simultaneously saving valuable time and money.”



LISA BRADY
Superintendent
New York

The Technology & Learning module was designed by education researchers and data statisticians from MIT and Columbia University.

SAMPLE QUESTIONS: TECHNOLOGY & LEARNING MODULE

The BrightBytes Technology & Learning module has been designed by psychometricians from some of the world’s leading educational research institutions.

These adaptive questionnaires use advanced algorithms that dynamically pose questions by factoring in statistical significance and other key statistical factors.



KEY FEATURES OF ALL QUESTIONNAIRES:

- **Adaptive:** Our adaptive questioning process draws from a bank of over 300 questions to create short, individualized questionnaires for each respondent.
- **Research-Based:** The questions were designed by a collaboration of education researchers and data statisticians. Statistical significance and educational relevance are ensured.
- **Short:** Takes less than 15 minutes for teacher and parent, and less than 10 minutes for students.

ABOUT THE QUESTIONNAIRE:



Always
Anonymous



FERPA & HIPAA
Compliant



Takes less than
15 minutes



Bank grade
encryption security



SAMPLE QUESTIONS FROM THE MODULE:

Audience: Teacher

Question Goal: Establish whether assessment methods integrate technology use.

How often is each of the following true for you?

Use of technology is discussed in class observations or visits.

- All the time
- More than 50%
- Less than 50%
- Rarely
- Never

Audience: Elementary School Student

Question Goal: Establish frequency on online activity and collaboration.

How often do your teachers ask you to post your schoolwork online?

- Weekly
- Monthly
- Never

Audience: High School Student

Question Goal: Establish frequency of technology use to enhance critical thinking.

How often do a majority of your teachers ask you to collect and analyze data using technology?

- Weekly
- Monthly
- Every few months
- Never

Audience: Parent

Question Goal: Establish parent comfort level in the teaching of essential digital citizenship skills.

Do you feel comfortable teaching your child how to be safe online?

- High
- Medium
- Low
- Don't know