



## ABOUT CLARITY

The BrightBytes Clarity platform translates complex analyses and cutting-edge research into fast actions that improve student learning.



*Woohoo! Data from @BrightBytes informed our Tech Plan, which was approved by board & @CADeptEd Now the fun part- making the plan come alive!"*



**JAY GREENLINGER**  
Dir. of Instructional  
Technology

The Technology & Learning module informs schools about which solutions drive maximum value and impact: Quickly and easily prioritize your decisions about technology, curriculum, and professional development initiatives.

## TECHNOLOGY & LEARNING FOR SCHOOLS

The BrightBytes Technology & Learning module enables educational leaders to increase the value of their school by improving the impact of technology initiatives on student learning. With the Technology & Learning module, schools can better support the professional development of their teachers while better preparing students for college and career.



### BENEFITS FOR SCHOOL LEADERS:

Supported by a research-based framework called CASE, the Technology & Learning module provides transparency into the availability of existing technology resources within schools and their actual impact on learning. By using the module, school leaders can:



Make better decisions more quickly



Build stronger lines of communication between students, teachers, school boards, and communities.



Quickly and easily show the impact of grants on student learning outcomes

The Technology & Learning module incorporates the voices of students, parents, and teachers to give school leaders personalized, metrics-driven recommendations.



## WHY TECHNOLOGY & LEARNING?

With ever-changing state and national standards, this module provides a simple, evidence-based view into the technology tools and programs that enhance student learning. Additional benefits for school leaders include:



Improved [student achievement](#) as measured by state tests and college & career readiness



Advanced [teacher readiness](#) to implement 21st century curriculum initiatives



More holistic, [annual views of the impact of grants](#) on learning through the module's time-over-time comparisons and school-specific trends



Increased [cost-savings](#) through resource and program scaling



Faster, [higher quality writing of technology plans](#) because of concrete analysis that shows exactly which tech initiatives will result in the greatest impact



Higher [funding for programs](#) because of the metrics, analysis, and reports to use with Boards of Education and parent groups to make the case for resources



Greater [ability to win grant dollars](#) because of the evidence to inform writing for grant funding and measuring the impact for grant reporting



Better [curricular design](#) that ensures that students are learning the skills they need for college and career readiness



Improved results from [professional development](#) because of better targeting of teacher gaps



Elevated [supervisory conversations](#) because of the analysis used to support those discussions



Increased [personalization and customization](#) of curriculum, instruction and assessment built on fantastic evidence